



PASADERA

Real Estate Signage Policy

Effective: October 1, 2025

Real estate signage may be posted by homeowners and lot owners, if those signs comply with the following guidelines. It is the responsibility of the owner to ensure that any contracted agents comply with this policy.

Real Estate Signage During Sale

While a home or lot is listed for sale, no more than one (1) large “For Sale” sign and one (1) small “For Sale” sign are permitted per lot if applicable, as set forth below).

Fixed “For Sale” Sign (only at front of the property)

- Maximum Size: 24” x 30”
- ½”-thick plywood
- Background color must be Pasadera Tan (PMS #7509C or equivalent)
- Text must be black
- Any font is acceptable
- Corporate logos and agent’s name are acceptable (not required)
- Filet border in black is acceptable (not required)
- Mount on (2) 4” x 4” posts; top of sign shall be no higher than 6’ off ground

Smaller “For Sale” Sign (only for properties facing the golf course)

- Maximum Size: 18” x 24”
- ½”-thick plywood
- Background color must be Pasadera Tan (PMS #7509C or equivalent)
- Text must be black
- Any font is acceptable
- Corporate logos and agent’s name are acceptable (not required)
- Filet border in black is acceptable (not required)
- Mount: on (1) 4” x 4” post; top of sign shall be no higher 4’ off ground

Open House Brokerage Sign (at front of the property only during open house)

- To be used as a portable sign, denoting “Open House” or “For Sale” or other similar verbiage.
- Can be “A-frame” or folding-in design.
- Size: 24” x 36”. Plastic or wood is acceptable.

Directional Signs with Arrow (allowed only during an open house)

- Signage with the realtor’s company logo and/or name of agent is allowed.
- Background color must be the Pasadera Tan (PMS #7509C or equivalent).
- These signs are only permitted during the open house.
- Maximum Size: 18” x 24”
- Signs may be placed 1-hour before the start of the open house. All signs must be removed within 1-hour of conclusion of open house, but no later than 5 pm.

Accompanying Signage (“Riders”)

- Examples: Do Not Disturb Occupants, By Appointment Only - May be mounted on “For Sale” signs
- ½”-thick plywood
- Background color must be Pasadera Tan (PMS #7509C or equivalent)
- Text must be black
- Any font is acceptable
- All signs must be posted street-side