



# MCAR

MONTEREY COUNTY ASSOCIATION OF REALTORS

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# SPONSORSHIP OPPORTUNITY



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The Monterey County Association of REALTORS® offers many levels of event & digital sponsorships to fit the individual needs of your business.

We have a number of sponsorship opportunities geared specifically to help YOU obtain valuable, focused and targeted engagement with our REALTOR® community.

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**CONTACT MCAR**



**(831) 393-8660**



**www.MCAR.com**



*Sponsorships*

# MCAR PARTNER

JANUARY - DECEMBER 2025

ANNUAL MEMBERSHIP MEETING  
GOVERNMENT AFFAIRS HOLIDAY LUNCHEON  
INSTALLATION LUNCHEON

## \$3500

- Name and logo included on all Annual Featured Events including the Annual Meeting, Government Affairs Holiday Luncheon and Installation.
- Emcee acknowledgment and opportunity to speak at the beginning of the program.
- 2 VIP reserved seating - Annual Meeting
- 2 VIP reserved seating - Government Affairs Luncheon
- 2 VIP reserved seating - Installation Luncheon
- Digital website presence, prominent placement on Calendar page as MCAR Partner 1/1/25-12/31/25

# FEATURED INDIVIDUAL SPONSORSHIPS

DATE TBD – EVENT SPONSOR

## **MCAR ANNUAL MEMBERSHIP MEETING**

EMBASSY SUITES MONTEREY BAY, SEASIDE

# \$2000

- Name and logo on all event promotions
- Emcee acknowledgment
- Opportunity to speak at the beginning of the program
- Opportunity for placement of signage and marketing materials at event
- 2 VIP reserved seating

DECEMBER 11, 2024 – EVENT SPONSOR

## **MCAR GOVERNMENT AFFAIRS HOLIDAY LUNCHEON**

THE CLUB AT PASADERA, MONTEREY

# \$2500

- Name and logo on all event promotions
- Emcee acknowledgment
- Opportunity to speak at the beginning of the program
- Opportunity for placement of signage and marketing materials at event
- 2 VIP reserved seating

JANUARY 17, 2025 – EVENT SPONSOR

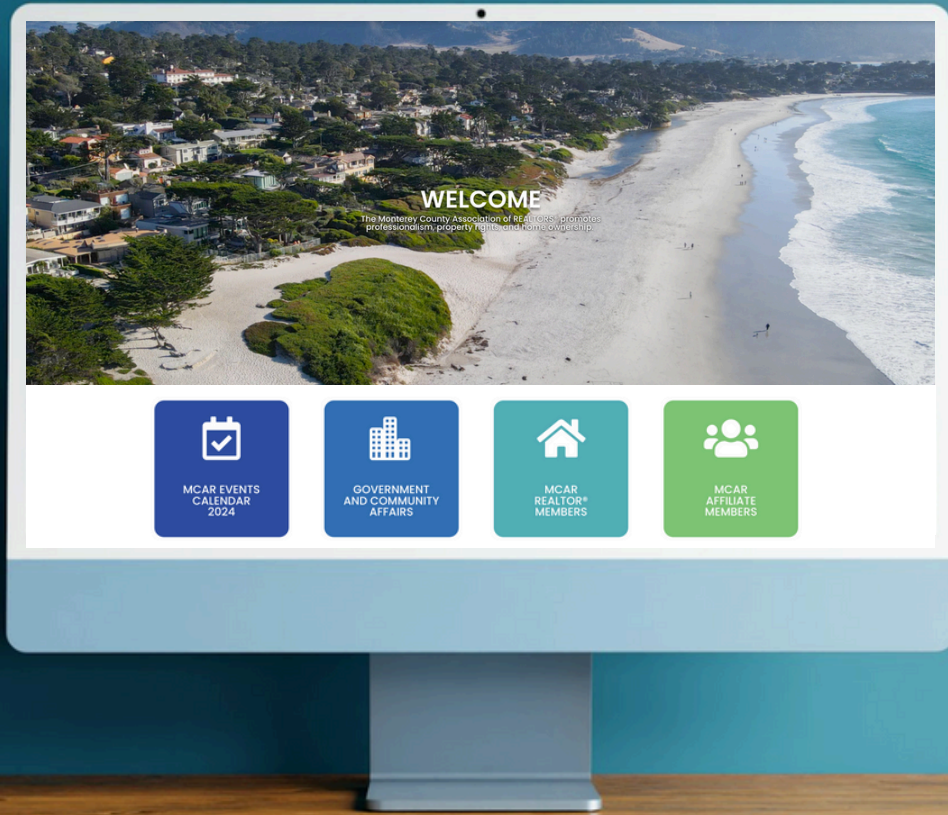
## **MCAR INSTALLATION LUNCHEON**

MONTEREY PLAZA HOTEL & SPA, MONTEREY

# \$3000

- Name and logo on all event promotions
- Emcee acknowledgment
- Opportunity to speak at the beginning of the program
- Opportunity for placement of signage and marketing materials at event
- 2 VIP reserved seating

# www.MCAR.com



## TOUR SPONSOR

\$350/MONTH or \$750/3 MONTHS

- Name and logo on Tour report sent by email to 500+ members three times per week.

## WEBSITE SPONSOR

\$750/MONTH or \$1500/3 MONTHS

- Logo and website on [www.MCAR.com](http://www.MCAR.com) website homepage.
- Website traffic data available