

STONE REPORT

October 3, 2008

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Dear MCAR GAD,

Welcome to the "Stone Report", a weekly publication brought to you by the Government & Community Affairs Department of the Monterey County Association of REALTORS®

Your Input is Needed!

Thank you to those who were able to join us for the first Public Affairs meeting this last week. The meeting was a success as we strategized concepts to address some of the unmet needs (both housing and other) within our communities, along with an effort to establish greater collaboration and partnership with our local governments to appropriately address those needs.

The committee would like your assistance in gathering input from Realtors® on activities currently underway or being contemplated to this end.

If you know of a program currently underway or have a suggestion for a project that may benefit the communities in which we serve, please take the time to contact us with the details. We would love to hear from you!

The invitation still stands for those of you are interested in attending the Public Affairs Meetings. The next meeting is scheduled for Friday, October 24, at 12:00 pm. The "brown bag" format will remain the same (Bring your own lunch) and the meetings will end promptly at 1:00 pm. If you have an interest in Public Affairs or have a niche for marketing concepts and projects, your involvement or input would be greatly appreciated.

Please feel free to contact me at: kevin@mcar.com with your ideas, thoughts or suggestions. I look forward to seeing these concepts produce tangible results all of us can be proud of!

Kevin

C.A.R. Lobbyist Visiting MCAR!

Please consider joining us for a VERY informational and interactive presentation by California Association of Realtors® (C.A.R.) Land Use and Environmental lobbyist, Elizabeth Gavric.

Elizabeth is C.A.R.'s land use and environmental lobbyist, representing all of us before the State Legislature and various state-level boards and commissions. She is involved in issues ranging from air quality and endangered species to water supply, natural hazards and growth management. Issues all of us as Monterey County residents can certainly relate to!

Elizabeth's primary role as an advocate for the REALTORS® is to protect private property rights and promote the availability and affordability of housing in California.

Elizabeth will be addressing a variety of environmental challenges currently being contemplated at the state level and will provide all of us with an insiders look into what may be on the way. You DO NOT want to miss this opportunity. Bring your questions as this presentation will be interactive in nature.

The presentation will take place on Thursday, October 9th at 2:00 pm in the MCAR Conference Center and will last one hour. (MCAR - 201 A Calle Del Oaks, Del Rey Oaks, CA)

This is a very unique opportunity for MCAR members and I urge all of you to consider attending this important event. There is no cost associated with the presentation though seating is limited. Please RSVP to Kevin at: kevin@mcار.com or by simply calling the association office at (831) 393-8660 by Wednesday, October 8th.

I look forward to seeing you there!

Kevin

Seaside Housing Element Update

The City of Seaside is beginning the process of updating its Housing Element, which is the planning document that establishes the City's housing goals, policies, and objectives through June 30, 2014.

As REALTORS®, you are on the front lines of housing. It's because of this direct involvement and understanding of current real estate trends that the City of Seaside is formally requesting your feedback and input.

We are asking that you take a few minutes to answer 5 questions relating to housing trends and characteristics relative to the City of Seaside. Your input is imperative as the City looks to obtain realistic and accurate data in this process. This is a fantastic opportunity to showcase the level of REALTOR® involvement in municipal policy planning.

Thank you for taking the time to participate in this very worth while process. I look forward to updating you all on the results. When you are ready to begin, simply click [here](#).

Thank you!

Kevin

Mayor's Panel, You're Invited!

Please join the Women's Council of Realtors® (WCR) and the Monterey County Association of Realtors® (MCAR) for an informative presentation and discussion that will address the various challenges facing cities in Monterey County.

Hear the Mayors and Council Members from the largest cities in Monterey County outline their city's vision for the future.

A panel discussion moderated by MCAR Government & Community Affairs Director, Kevin Stone will focus on local housing needs and development along with an introspective look at how today's economic issues are impacting local city services and government.

Women's Council of Realtors®

Monterey Peninsula Chapter

October Business Resource Meeting

"What is the Future? Housing in Monterey County"

Guest Speakers / Panelists:

Chuck Della Sala, Mayor of Monterey
Gary Wilmot, Mayor of Marina
Steve Bloomer, Mayor Pro-Tem, Seaside
Council Member, City of Pacific Grove
Council Member, City of Salinas

Date: Thursday, October 9, 2008

Time: 8:30 am - 9:00 am Networking
9:00 Breakfast Served
9:30 - 10:30 Mayor's Panel

Where: Marriott Monterey, Ferrantes Room
350 Calle Principal
Monterey, CA 93940

Strategic Partners:

Monterey County Association of Realtors®
Scot Leisy, Private mortgage Banker Wells Fargo Private Mortgage Banking

RSVP by October 7, 2008 / (831) 642-2373

Seating is limited. Book now!

A reservation made is a reservation paid.

Cost \$25.00 Members \$30.00 Non-Members

Until next time,

Kevin Stone
Government & Community Affairs Director
Monterey County Association of REALTORS®