

# STONE REPORT

November 17, 2009



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Volume 2 / Issue 32

Dear MCAR GAD,

Welcome to the "Stone Report", a publication brought to you by the Government & Community Affairs Department of the Monterey County Association of REALTORS®

## Back to Work & Water

As most of you have probably now heard, I have been out of the office for the past couple of weeks due to the birth of my new son, Elijah Harris Stone who was born November 5, 2009 at 2:39 am. I am now the father of THREE beautiful boys! Thank you for the kind sentiments and warm wishes I've received from so many of you!

I'm officially back to work today and have included two very important event notices along with a brief update on the water situation.

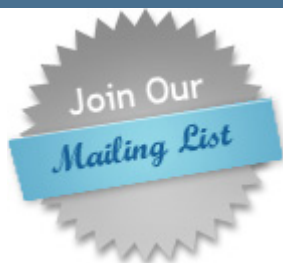
### **Water...**

On November 3, 2009 the Superior Court for Monterey County ordered the State Water Resources Control Board (SWRCB) to stay the operation of the recently adopted Cease and Desist Order (WR-2009-0060). Interestingly enough, two days after the Superior Court's decision, Cal-Am petitioned the California Public Utilities Commission for authority to institute a moratorium on all new or expanded water service connections within the Monterey area service territory.

The legal maneuvering and attempts at self-preservation by Cal-Am can be understood somewhat, though it was certainly surprising to see an attempt to freeze new water connections given the support of area industry and business groups to partner with Cal-Am in lobbying the SWRCB not to adopt the CDO which would, amongst other things, impose a moratorium on certain new connections and/or intensification of use...but I digress...

Regardless, the petition was denied by the CPUC for Cal-Am's deficient notice to affected customers and the Superior Court's decision to stay the Order temporarily. At any rate, the CDO is essentially frozen until the lawsuit is resolved.

Stay tuned for additional updates as this issue now works its way through the legal system.



## **Meet The Policy Makers**

The 27th Annual Government Affairs Holiday Luncheon is just around the corner! The event will take place December 2nd at the Monterey Peninsula Country Club in Pebble Beach.

If you have never had the opportunity to participate in this luncheon, I strongly encourage you to do so this year. You will have a unique opportunity to enjoy lunch at one of the Peninsula's most beautiful venues with elected officials throughout Monterey County.

We have received confirmation from numerous Mayors, Supervisors, Council Members and State Representatives affirming their attendance for this years event. Seating is limited, so please make your reservations as soon as possible. Additional information on this event including a link to pay directly online is included below.

### **You are cordially invited To the 27th Annual**

**Monterey County Association of REALTORS®  
Government Affairs Holiday Luncheon**

**A Special Afternoon with Local REALTORS®  
And Local Elected Officials**

Sponsored By:  
The Monterey County Herald

Doug Lanzaro, CSA ®

Pacific Home Reverse Mortgage Center

Bill Bluhm

Bratty and Bluhm Real Estate

Michael Rachel

Peninsula Home Inspections

Donna Bomarito

Bank of Commerce Mortgage

**Wednesday, December 2, 2009**

Social Begins at 11:30 A.M.  
Lunch Will Be Served at 12:30 P.M.

\$40.00 Per Person

Monterey Peninsula Country Club  
Pebble Beach, CA

Reservations Are Required and Seating is Limited

**Please Respond Upon Receipt of this Invitation**

**Call the MCAR Office at: (831) 393-8660 with your reservation and menu choice (listed below) or click [HERE](#) to register and pay online.**

**Menu Choices:**

1. Lemon-Chive Seared Salmon with Artichoke-Chanterelle Butter Sauce or
2. Sage Grilled Chicken Breast with Pomegranate-Orange Beurre Blanc

Vegetarian Dish Available Upon Request  
Entrees served with Butternut Squash Risotto and Seasonal Vegetables

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## **MCAR University Night School Series**

Brought to you by Kevin Stone and Jennifer Filzen

This ten course series will focus on mastering the intricacies of **Facebook, Twitter, LinkedIn, Search Engine Optimization, Blogs, ActiveRain** and other social media marketing skills. Each class is \$10, though a price break is given should you sign up for the entire 10-class series (\$135 for all 10).

Space is limited to 10 students per class allowing for adequate instructor/student interaction. All of your social media questions will be answered and you will walk away from this series with a strong understanding of how social media tools can improve your online market presence.

For more information on the MCAR University Night School Series, click [HERE](#).

Call the MCAR office at (831) 393-8660 to reserve your seat today - the first class ("Traditional vs. Social Media Formats") is scheduled for this Wednesday (11/18) at 6:00 PM.

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*Until next time,*

Kevin Stone  
Government & Community Affairs Director  
Monterey County Association of REALTORS®